

**From:** [Downtown Colorado, Inc.](#)  
**To:** Kent Smith  
**Subject:** Press Release: DCI Publishes 1st Edition of "Amazing Colorado BID Board Member Manual"  
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FOR IMMEDIATE RELEASE



## Downtown Colorado, Inc. Announces First Edition of The Amazing Colorado BID Board Member Manual

DENVER--July 28, 2015--Downtown Colorado Inc. (DCI), a nonprofit membership organization that provides education and technical assistance to Colorado's communities, has published the first edition of "**The Amazing Colorado BID (Business Improvement District) Board Member Manual**".

Intended to be a general survey of statutory responsibilities and recommendations for members of the Board of Directors of a Business Improvement District in Colorado, the 31-page Manual was prepared as a public service by Collins, Cockrel & Cole and modified for BIDs by Rick Kron of Spencer Fane Britt and Browne, LLP.

"Thank you to Rick Kron and Spencer Fane Britt and Browne for the support and guidance to help our business improvement district members create stronger organizations. These efforts to build and expand the library of resources for BIDs and other quasi-governmental districts demonstrates a spirit of collaboration and partnership that helps us all do better work to build and maintain better downtowns." said Katherine Correll, Executive Director of DCI.

The Manual can be downloaded from Downtown Colorado's website, [downtowncoloradoinc.org](http://downtowncoloradoinc.org) under the Resources tab.

The general intent of the Manual is to give quick answers to some of the questions that face BID board members, staff, consultants and friends in the management and operation of the most dynamic form of local government in Colorado. It is geared not only to volunteers and employees but also anyone that has a fascination with a downtown or other commercial area, wanting to make that area a clean, safe and vibrant force in the community.

BIDs are different than any other form of business organization--they are similar

to a chamber of commerce, but with "wings". BIDs can do what a local chamber can do--such as festivals, marketing and advocacy--but they can also participate in capital improvements, security services and maintenance of public improvements. Other jobs undertaken by a BID can be as varied as the commercial area that it serves. The Colorado BID Act allows a BID to provide "any public improvement" and a very broad range of business related services. BIDs can, and have...

- Provided public art
- Built and operated a parking garage
- Provided motorcycles for police
- Replace all utilities and paved Main Street
- Supported programs for the homeless
- Facilitated permitting
- Done market research
- Cleaned sidewalks, removed snow
- Planted flowers and trees
- Installed street furniture

"The Amazing Colorado BID (Business Improvement District) Board Member Manual" is neither designed nor intended to be a thorough legal analysis but can help provide answers to some of the more common questions. For any particular situation, the BID should consult knowledgeable legal counsel.

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Downtown Colorado, Inc. is an equal opportunity employer. DCI employs personnel without regard to race, creed, color, religion, national origin, sex, sexual orientation, age, physical or mental handicap, veteran status and marital status.

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